



# The Intelligent Choice relieving the headache of software licensing

## Software Services

### 700+ Contracts

Software is a key asset of every organisation and in many cases a significant investment in enabling the business to operate effectively

Understanding this valuable asset in terms of what the company owns, what it needs and what it is actually using is critical to ensuring the maximum value is being achieved.

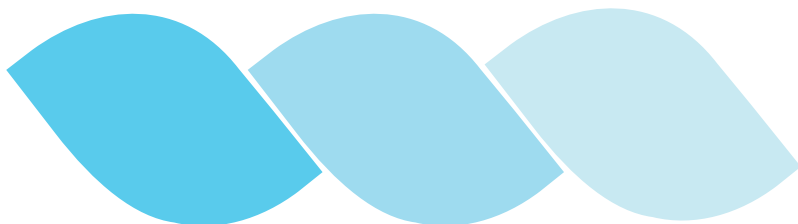
Recarta's Software Services are rapidly growing and no wonder why. With our ability to understand and spend time with your existing contracts – we consistently achieve

### 40+ Vendors

the goal of saving you money as well as relieving the headache of licensing renewals. Many of our customers have a good understanding of many of the licensing vendors – but it is impossible to understand them all – in addition products and packages change and so do Vendors promotions.

Our goal is to ensure that you only procure the software you need at the minimum cost to your budget.

Our Software Team is supported by some of the best in the industry – we have excellent Internal Support and Operations Teams, access to Expert



For information  
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Dedicated Licensing Consultants and direct/indirect superior relationships with a multitude of Vendors.

Recarta has developed a modular approach to its software services providing you with the building blocks to create a roadmap in line with the specific needs and priorities of your organisation.

### EXPLORE

Embarking on a software project requires an understanding of what is actually deployed across the IT estate and what is owned by the organisation. This can be achieved through a simple independent audit using tools to assess licenses installed and their usage.

### ANALYSE

At this stage we compare your existing contracts to your current organisational requirements and business application needs.

By examining your existing agreements and comparing this to the software audit we can identify areas where you are under or over-licensed.

### IMPLEMENT

Working closely with you we can highlight areas where you could benefit from actual cost savings based on the software usage in your estate. This could include consolidation, re-evaluation of contracts or adjustments in maintenance commitments.

The key aspect is to enable you to return allocated budget to your IT department for use in new project areas.

### PROCUREMENT

Recarta has been providing licensing solutions for companies of all sizes for over 10 years, and over that time have acquired a wealth of experience in understanding vendor licensing programmes.

We use our influence with vendors to negotiate competitive rates, and to keep you advised of new technologies. We always ensure that we are able to offer you the benefits of our buying power with vendors to negotiate the best rates for you.

### RENEWALS

We are passionate about reducing the headache of managing software licensing renewals for our customers.

We have developed automated systems to help the renewal process and use renewals as an opportunity to renegotiate with vendors to lower the pricing for support/maintenance and additional licenses.

Through relationships we can engage with the global licensing Alliance, our Global customers benefit from consistent pricing across the globe, we enable regional offices to procure additional software locally (in their local language and local currency).

